

LAMINA check-it



Announcement - 15 August 2016

Product Authentication System

LAMINA TECHNOLOGIES is launching the Lamina Check-it authentication system, which combines a secure smart-phone APP (both Android and iPhone) with a tamper resistant, product authentication sticker.

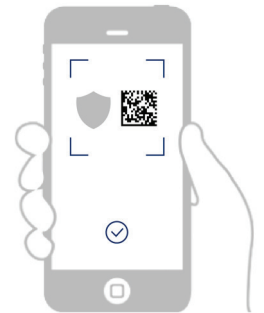
Lamina Check-it is a sophisticated measure to protect our customers and authorized distributors from non-genuine products. Using Lamina Check-it, our customers can be sure they are buying genuine, top quality Lamina products made in our factory in Switzerland and delivered through Lamina's local authorized distributors.



EACH AUTHENTICATION STICKER IS UNIQUE - EACH STICKER HAS A COMBINATION OF UNIQUE QR CODE AND HOLOGRAM THAT CAN NOT BE COPIED.

EASY TO USE

1. Download the Lamina Check-it app from the Android or iPhone app store (needs to be done only once).
2. Check the Lamina product box and verify that the authentication sticker has not been tampered with.
3. Use the app (internet connection needed) to scan the QR code and hologram together and the Lamina Check-it app will inform you immediately if the product is authentic or not authentic.



Authentic



AUTHENTIC
PRODUCT

Not Authentic



UNAUTHENTICATED
PRODUCT

READY TO ROLL

15 August 2016

- √ All insert boxes delivered from Lamina in Switzerland will have a Lamina Check-it authentication sticker.
- √ Lamina Check-it app will be available for download from Android and iPhone app stores worldwide.

1 September 2016

- √ All insert boxes delivered from Lamina subsidiaries outside of Switzerland will have a Lamina Check-it authentication sticker.